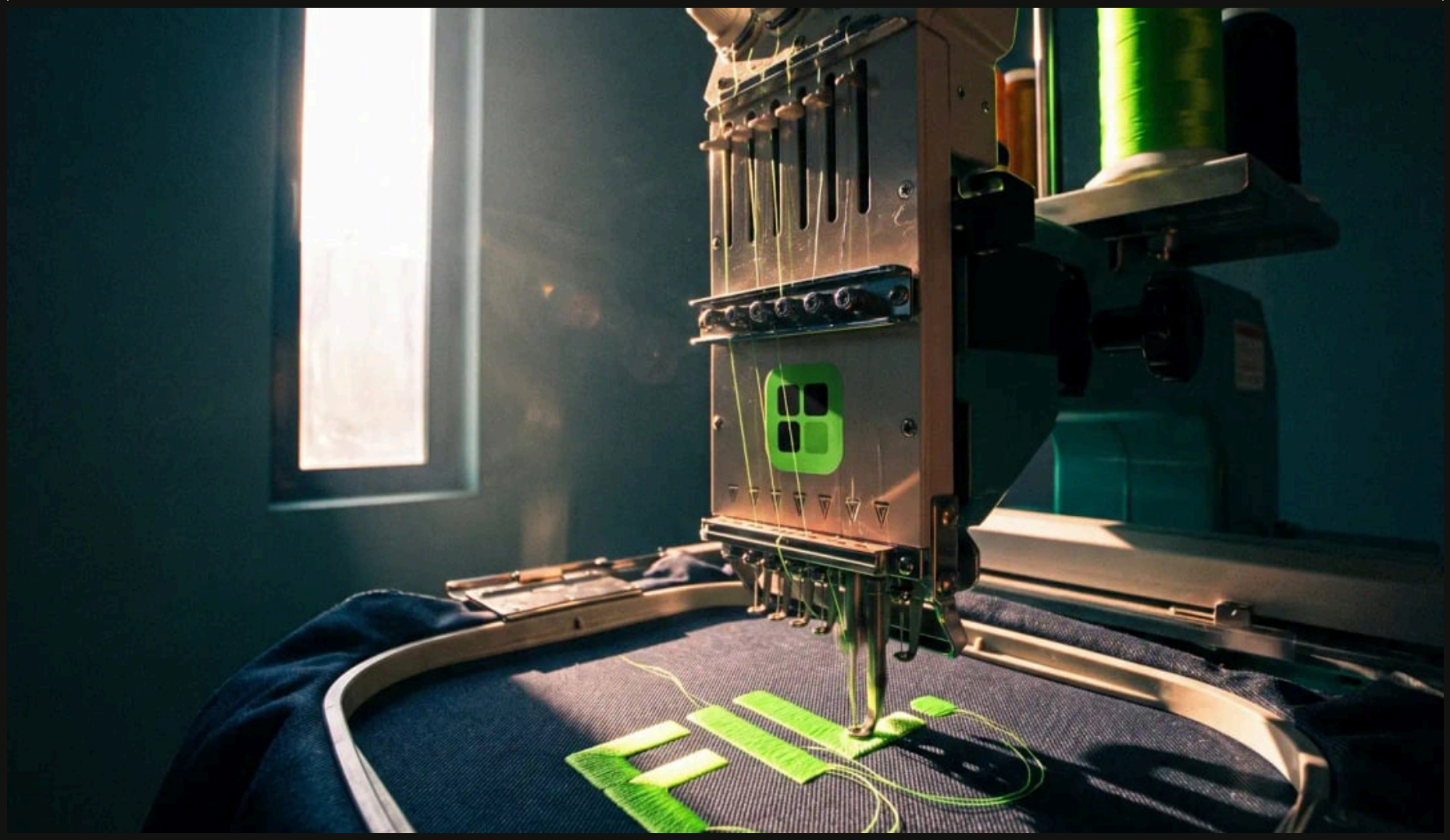


A MULTI-NEEDLE EMBROIDERY HEAD SEWS NEON GREEN LETTERS ONTO NAVY…

EMBROIDERY VS SCREEN PRINTING FOR A LOGO

How to Choose

THE SHORT ANSWER.

Embroidery vs screen printing depends on the garment and the design. Pick embroidery for a small logo on caps, polos and jackets; pick screen printing for larger designs in a few solid colors on t-shirts and hoodies. Embroidery stitches thread into the fabric, screen printing pushes ink onto it.

EMBROIDERY VS SCREEN PRINTING: WHAT IS THE DIFFERENCE?

The difference between embroidery and screen printing is what ends up on the garment: embroidery uses a needle to stitch thread into the fabric, while screen printing pushes ink through a fine mesh, except where a stencil blocks it.

HOW DO EMBROIDERY AND SCREEN PRINTING LOOK AND FEEL?

Embroidery leaves stitched thread you can see and feel on the garment, while screen printing leaves a layer of ink whose feel depends on the ink.

SCREEN PRINTING VS EMBROIDERY: WHICH HANDLES FINE DETAIL AND SMALL TEXT?

Screen printing generally keeps finer detail than embroidery, because a screen can be made with a finer mesh for delicate designs, while embroidery draws every shape with thread that has a width of its own.

HOW MANY COLORS CAN EACH METHOD HANDLE?

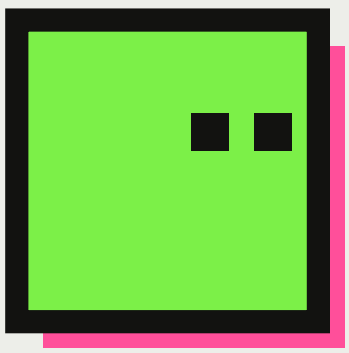
Embroidery and screen printing both handle several colors, but each color adds a step: a different thread in embroidery, a separate screen in screen printing.

WHICH GARMENTS SUIT EMBROIDERY, AND WHICH SUIT SCREEN PRINTING?

Embroidery suits caps, polos, jackets and work or team wear, while screen printing suits t-shirts, hoodies, tote bags and large designs across a chest or a back.

REMEMBER.

Embroidery for caps, polos and jackets, screen printing for bigger designs on tees: detail, colors, wear, and the file each method needs.



The full article:

depixelise.com/or/embroidery-printing
