

A MAN AT A DESK IN A DIM STUDIO LIT BY A TALL WINDOW WORKS ON TWO…

AFFINITY DESIGNER VS ILLUSTRATOR FOR LOGOS: FREE VS PAID

Affinity Designer is now the free Affinity app; Illustrator is $22.99 a month.

THE SHORT ANSWER.

Affinity Designer vs Illustrator now means a free app against a subscription. Affinity Designer became part of Affinity, free since October 2025, while Illustrator costs US$22.99 a month. Pick Affinity to draw, convert and export a logo at no cost; pick Illustrator if someone needs an editable .ai file.

WHAT HAPPENED TO AFFINITY DESIGNER?

Affinity Designer, Serif's vector graphics editor, was replaced in October 2025 by Affinity, a free app from Canva that also covers photo editing and page layout.

HOW MUCH DO AFFINITY AND ILLUSTRATOR COST?

Affinity costs nothing, while Illustrator costs US$22.99 a month in the US, on an annual plan billed monthly.

CAN YOU USE AFFINITY AND ILLUSTRATOR ON AN IPAD?

Yes, Affinity and Illustrator both run on an iPad now.

CAN AFFINITY OPEN AND SAVE ILLUSTRATOR .AI FILES?

Affinity opens .ai files but doesn't save them.

DO AFFINITY AND ILLUSTRATOR HANDLE CMYK AND PANTONE COLORS?

Affinity and Illustrator both prepare a CMYK file, the four inks used in print; on Pantone, they differ.

REMEMBER.

Affinity Designer is now the free Affinity app; Illustrator is $22.99 a month. Affinity opens .ai files but doesn't save them. Which suits your logo?

The full article:

depixelise.com/or/affinity-illustrator